

ATIEUNO MAGAZINE 4.0



Aluminium 2022, Düsseldorf

Aluminium 2022, the world most important event and B2B platform for the aluminium industry, Dusseldorf, ended successfully.

The participation has exceeded the expectations with more than 20,000 visitors from 100 nations.

After a four-years break, the exhibitors from all over the world gave a clear sign that, despite the economic challenges, the potential of Aluminium as a “solution provider” and the whole industry is huge.

There were three successful days, filled with interesting meetings and networking events.

A lot of innovative technologies, exciting presentation and multiple technical discussions have been presented, designing the transition to a more sustainable and digital future. We had the opportunity to connect and exchange opinions with industry professionals, experts and business leaders regarding the growing challenges and future opportunities of the industry.

Atieuno participation

During the fair we have presented our innovative software solutions, as well as their brand-new visual identity, result of the rebranding strategy undertaken.

This year, along with the presentation of our EMS ecosystem, we had a special focus on our stand-alone solutions, that help us to stand out and differentiate from the competition, N5Nitrogen, Ulixes and Theoria.





Aluminium 2022 Highlights

The Aluminium world trade fair was dominated by the topics where the aluminium plays a key role like New Mobility, Sustainability, Digitalization, Additive and Digital Manufacturing, as well as Building and Construction.



Exhibitors and market trends

More than 730 exhibitors were present, from more than 50 countries, exceeding by far the expectations. Significant investments and important business deals have been reported, reflecting one of the most important industry trends - the continuously growing market for lightweight construction applications and sustainable solutions for the mobility sector.

Aluminium Conference

The ALUMINIUM Conference, organized by Aluminium Deutschland, was an integral part of the fair. The conference provided a space where industry leaders, experts, key players and end users could share their opinion regarding the main industry topics like Sustainability and Recycling and Additive & Digital manufacturing.

Sustainability and Recycling

The contribution of aluminium to the Circular Economy was one of the main topics of the Speakers Corner at the “Innovation Plaza Sustainability and Recycling”, where the latest development in these two important areas have been presented. Some of the brightest minds of the industry shared their knowledge and vision with visitors and exhibitors.

Additive & Digital Manufacturing

The Speakers Corner “Innovation Plaza Additive & Digital Manufacturing” was dedicated to discussions about the advanced manufacturing technologies as they are undoubtedly among the most exciting latest developments in the aluminium industry. Some of the best industry practices, aligned line with Industry 4.0. principles, were shared and discussed.

Aluminium 2022 in our team's eyes

Here are our team's main impressions from the Aluminium 2022.

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I am very satisfied with our participation at Aluminium 2022, Düsseldorf. Numerous international companies, operating in the aluminium extrusion industry, showed great interest in our digital solutions, confirming the global industry transition towards digital manufacturing and sustainability. We have received a clear evidence that the business strategy we've been following in the recent years, has been successful and led our expansion worldwide.



MARCO BOSISIO

General manager

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MARCELO AIELLO

Marketing & Sales Director

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We have participated in every edition of the Fairtrade since 2002 and never like this edition, we have received so many request for our solutions. High energy costs have clearly become a threat to the aluminium industry. Driven by the current economical and geopolitical situation, our customers and prospects need more than ever technological solutions to optimize the resources, save energy and produce finished products with excellent quality. As a technological partner, we are committed to lead our customers throughout the entire process of digitalization, providing them with innovation and industry expertise.

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I really enjoyed the fruitful and in-depth discussions with our customers and all the visitors at our booth. The interest shown in our software solutions confirmed the importance of our value proposition for the entire aluminium extrusion industry. It was very gratifying to receive new confirmation of the validity of our solutions, especially after the contract signed for the automation of four plants of an Asian extrusion giant.

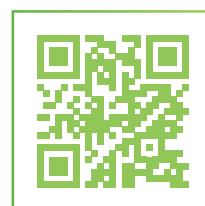


PIERPAOLO LONGHI

CFO and Account Manager

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SOCIAL WALL



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